



WHALEHEART PRODUCTIONS

connection through video

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PROJECT BID

Date: 01/11/23
Contact: Anya Callahan
Organization:
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Project: Harm Reduction Video

Description of work

Whaleheart will work with the client to plan, shoot and edit the following videos:

1. Harm Reduction Informational Video (under 3 minutes)

Planning includes the following: refining the concept, outline, and visual approach; working with the client on interview and testimonial prompts/questions; location scouting; and scheduling. The client will be responsible for the following:

1. Possible compensation for subjects
2. Possible purchase of additional media such as still photos and video
3. Any additional costs associated with the production (supplies, food, etc.)
4. Possible permit fees (if necessary)

The finished video(s) will be Full HD (1920 x 1080 px) with professional sound, color correction, audio sweetening, titles and credits. It will be delivered in both archive (full resolution) and internet-ready (compressed) file formats. If the client wants the raw footage, they need to supply an Mac or exFAT formatted portable hard drive of 500gb or greater.

Timeline

Pre-production: Feb-early June, 2023
Production: Late June to early July, 2023
1st Draft: Mid-July, 2023

2nd Draft: Early Aug, 2023

3rd Draft: Mid Aug, 2023

Delivery of Final Cut: End of Aug, 2023

Cost

See 'Cost Breakdown' (final pages)

Terms

Payment: Half payment is due upon signing of the contract. The balance of the contract and any reimbursable expenses are due within 15 days of invoice (delivered with finished product), unless otherwise discussed.

If payment is not received within 15 days of the due date, the client will also be subject to a late fee of 5% of the amount overdue.

Rights: Finished video(s) will be considered work-for-hire, meaning copyright belongs to the client. However, Whaleheart retains the right to use finished video(s) as well as any raw footage for promotional purposes only (website and social media).

Cost Breakdown

Pre-production		Rate	Time	Total
Producer	Includes: meeting w/ the client to refine messaging, story, concept, testimonial questions/prompts, location scouting, scheduling, and other logistics	\$85/hr	12 hr(s)	\$1,020.00
		Total Pre-production		\$1,020.00
Production (One day = up to 8 hrs)		Rate	Time	Total
Producer/Director	Oversees production and conducts interviews	\$800/day	1 day(s)	\$800.00
Videographer	Includes: two camera interview set-up with lights and professional audio. For a full gear list, click here .	\$1,000/day	2 day(s)	\$2,000.00
Sound Recordist/Production Assistant		\$400/day	1 day(s)	\$400.00
	Total Production		\$2,800.00	
Post-production		Rate	Time	Total
Media Management	Copy files, back-up, organize and label in project, prep interviews for transcription	\$85/hr	6 hr(s)	\$510.00
Supplementary Media Selection & Procurement		Find and procure any additional media (stills, video, motion graphic assets, etc.)	\$85/hr	6 hr(s)
Music	Time spent working with the client to identify and select tracks.	\$85/hr	1 hr(s)	\$85.00
1 st Cut	Assemble content from interviews, layer w/ b-roll and placeholders for graphics (titles/credits), feedback	\$85/hr	12 hr(s)	\$1,020.00
2 nd Cut		Refine for content, add music and natural sound layering, feedback	\$85/hr	8 hr(s)
3 rd Cut	Final content adjustment, add graphics (animation, titles/credits), color correction, audio mixing, final feedback	\$85/hr	8 hr(s)	\$680.00
Final Cut		Final adjustments to graphics, color and sound	\$85/hr	7 hr(s)
Export & Delivery		\$85/hr	1 hr(s)	\$85.00
	Total Post-production		\$4,165.00	
Equipment Rental		Rate	Time	Total
N/A				
	Total Equipment Rental		\$0.00	
TOTAL				
	TOTAL		\$7,985.00	
Optional Services		Rate	Time	Total

Cost Breakdown

Closed Captioning	\$75/hr	hr(s)	\$0.00
Spanish Translation for Spanish Closed Captioning	\$2/minute	min(s)	\$0.00
Spanish Closed Captioning	\$75/hr	hr(s)	\$0.00
Total for Optional Services			\$0.00